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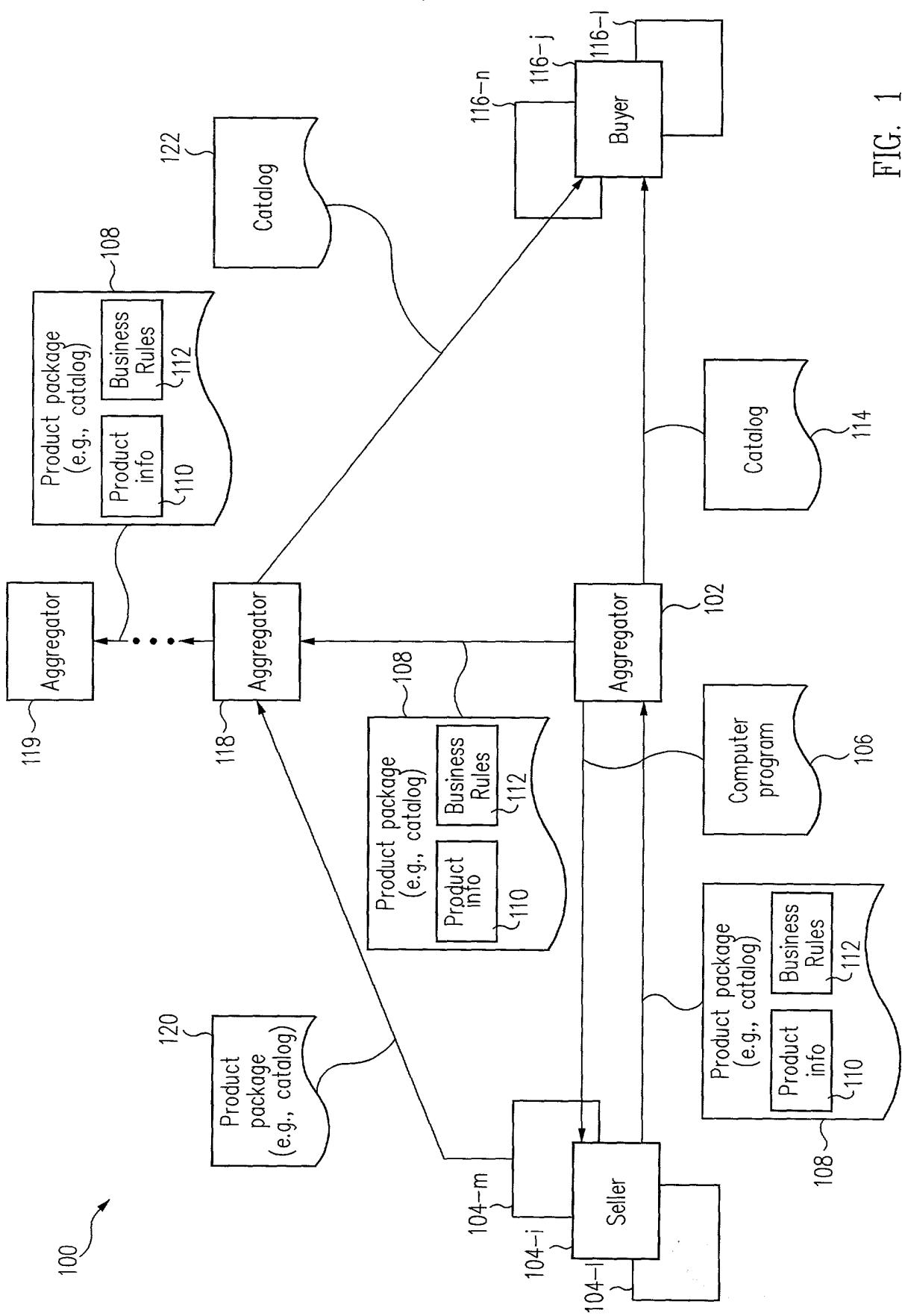


FIG. 1

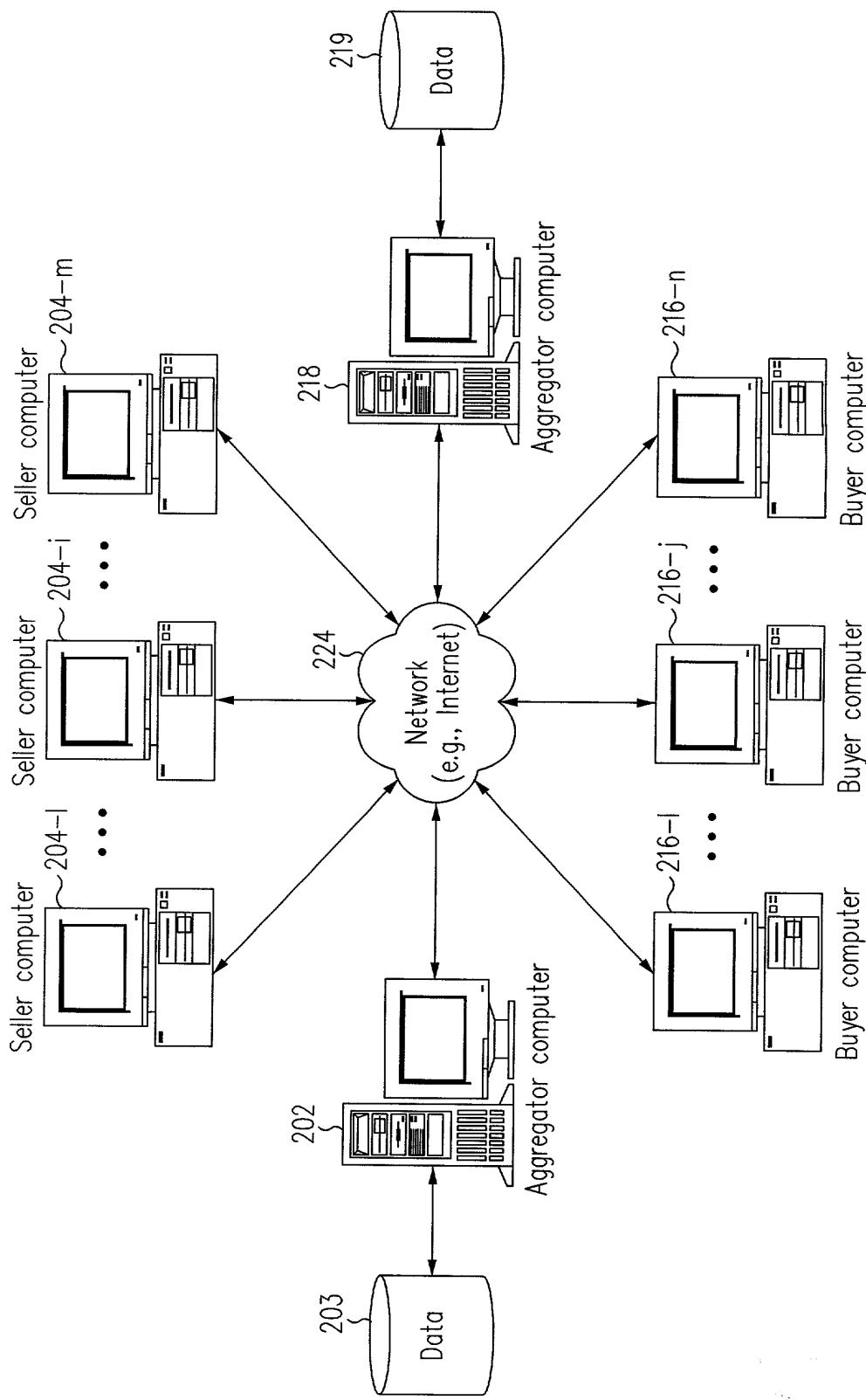


FIG. 2

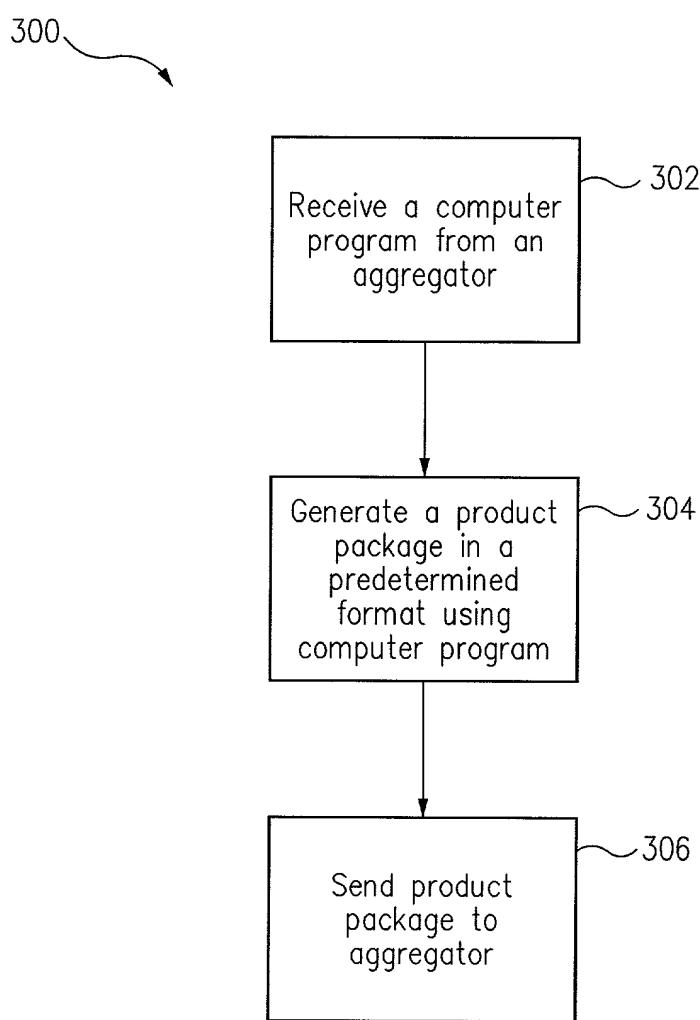


FIG. 3

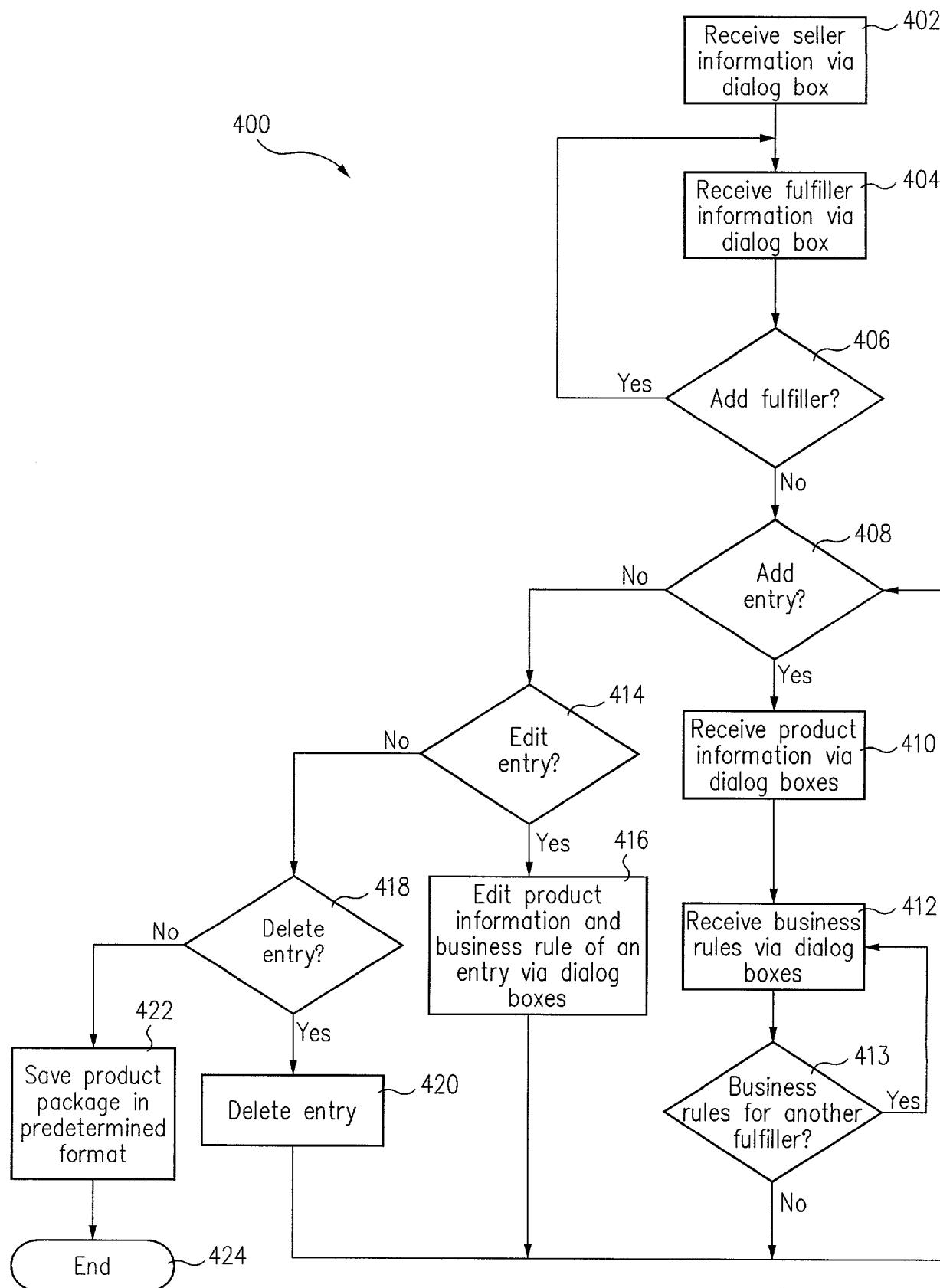


FIG. 4

Data Structure For Holding Product Information
Richard K. Tam And Mark A. Resmer
09/827,200

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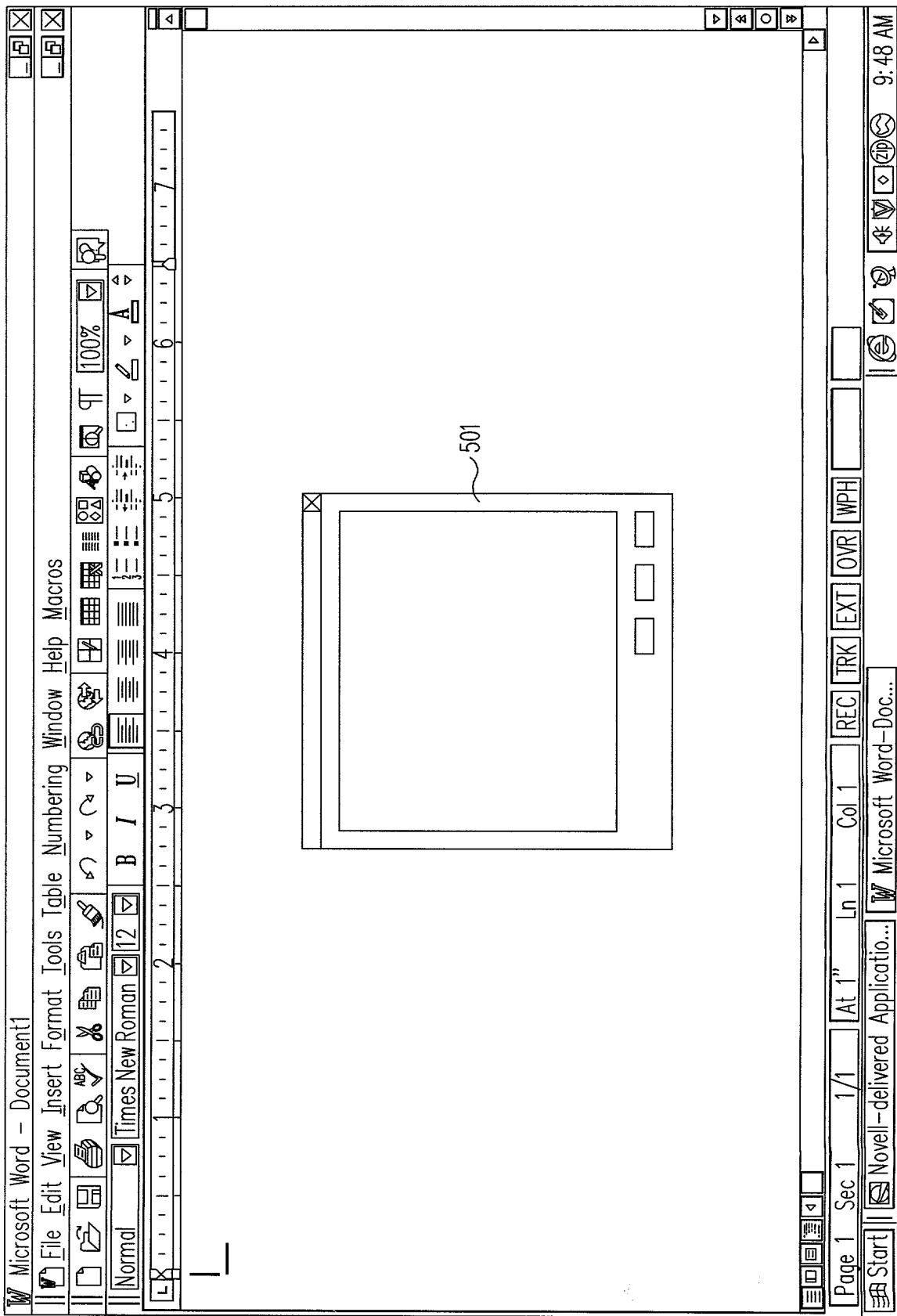


FIG. 5A

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Catalog Wizard

Seller name 503

Order telephone line 504

Order mailing address 505

Order web address 506

<Back 508 Next> 507 Cancel 509

FIG. 5B

Fulfiller name 511

Order telephone line 512

Order mailing address 513

Order web address 514

Add another fulfiller?

Yes 515

<Back 508 Next> 507 Cancel 509

FIG. 5C

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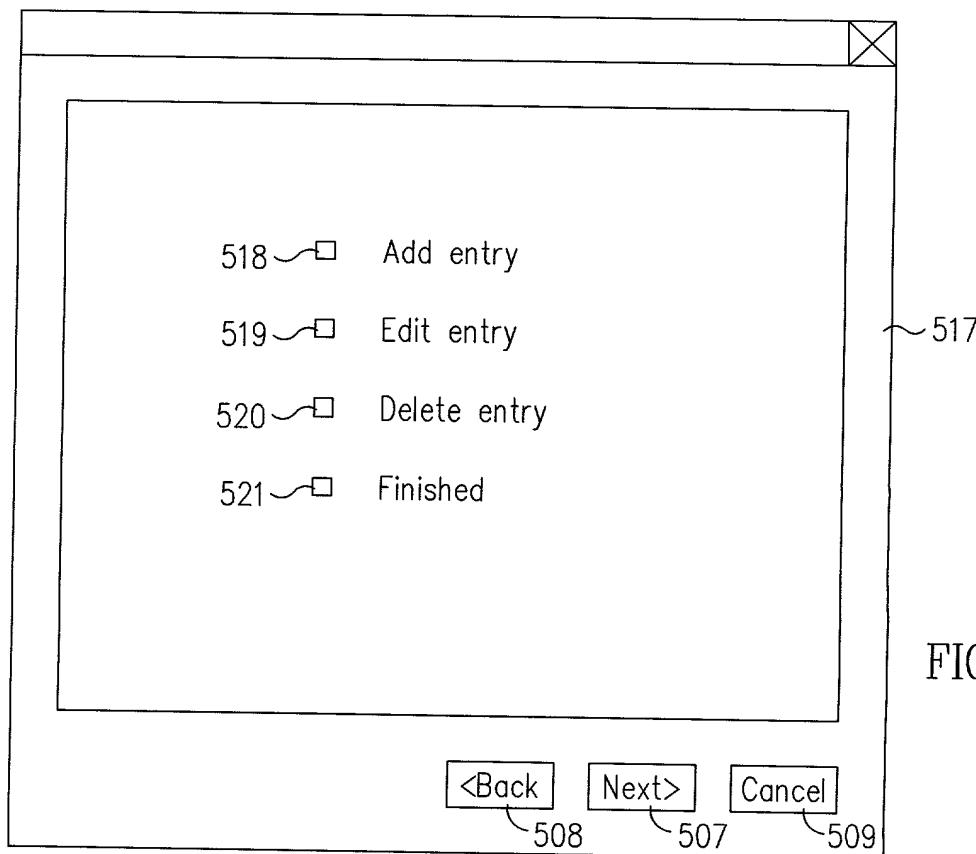


FIG. 5D

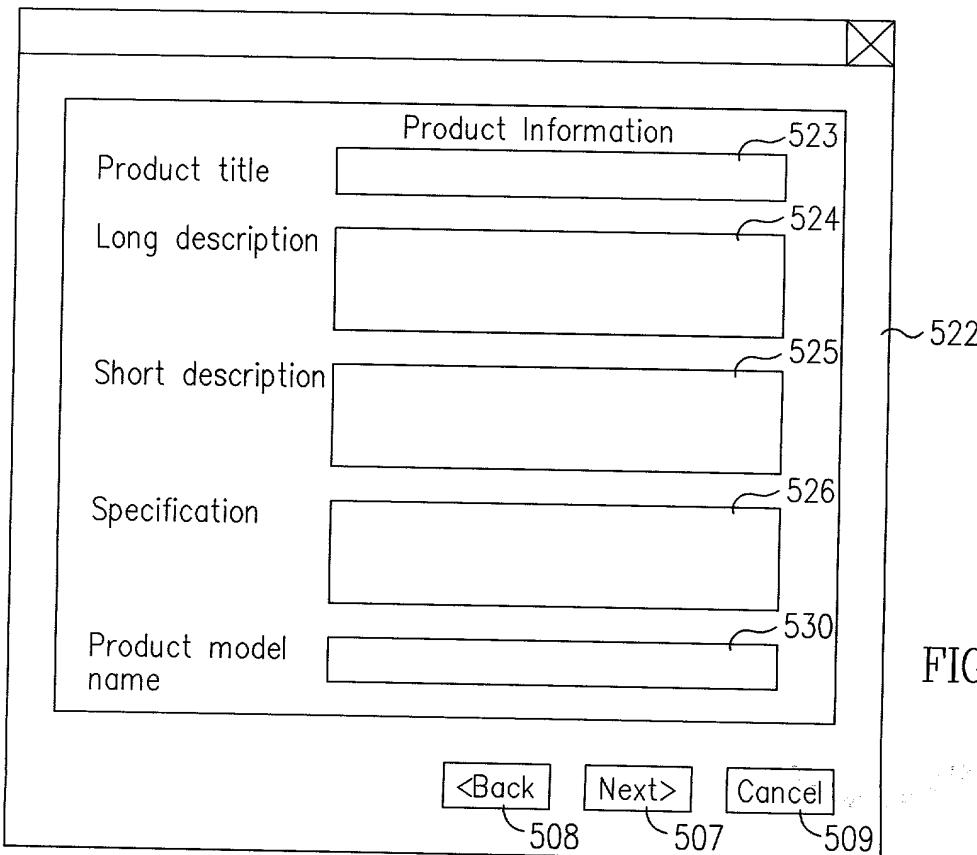


FIG. 5E

Data Structure For Holding Product Information
Richard K. Tam And Mark A. Resmer
09/827,200

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Product Information

Image: My Computer 528

Stock/UPC#: 529

Keywords: 532

Category: 533

Subcategory: 534

Related product Stock/UPC# 583

Buttons: <Back 508, Next 507, Cancel 509

Reference: 527

FIG. 5F

Business Rules

Fulfiller: 538 Self 541

539 Other

Expiration date: 535

Expiration use: 536

Currency: 591

Price: 592

Discount: 542 Yes

Buttons: <Back 508, Next 507, Cancel 509

FIG. 5G

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Business Rules

Discount Type (Check all that apply)

544 Past purchases

545 Cross-promotion

546 Personal

547 Regional

548 Duration

543

508 507 509

FIG. 5H

Business Rules

Past purchases

Number of required purchases 549

Discount % 550

551

508 507 509

FIG. 5I

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Business Rules

Cross-promotion 553

Stock/UPC number

Number of required purchases 555

Discount % 556

552

<Back 508 Next> 507 Cancel 509

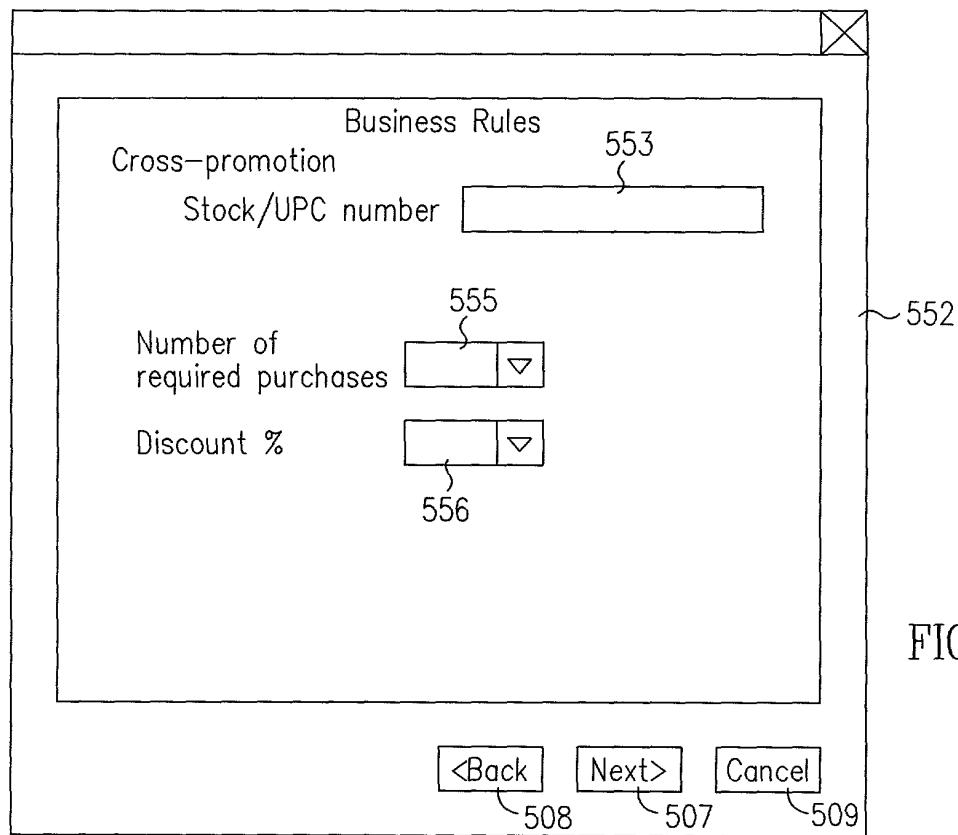


FIG. 5J

Business Rules

Personal 558

Attribute category

Attribute subcategory

Discount % 559

557

560

<Back 508 Next> 507 Cancel 509

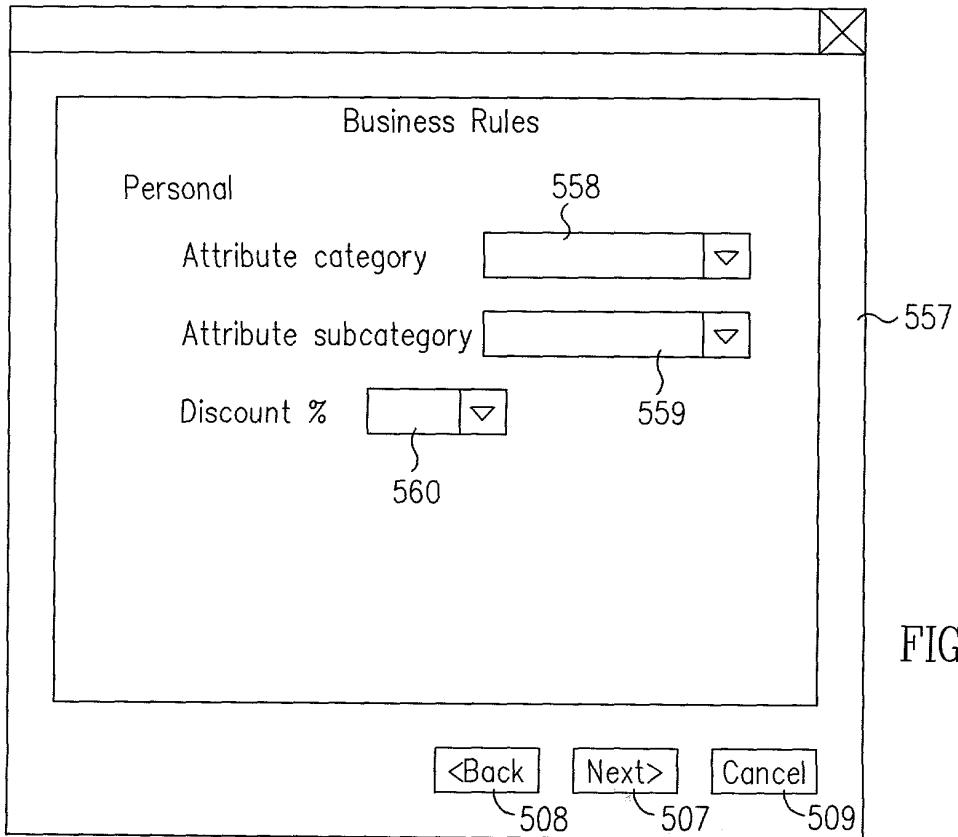


FIG. 5K

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FIG. 5L

Business Rules

Regional 562

Region

State 563 561

County 564

City 565

Discount % 566

508 507 509

FIG. 5M

Business Rules

Duration 568

Start 567

End

Discount % 569 570

508 507 509

Data Structure For Holding Product Information
Richard K. Tam And Mark A. Resmer
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Business Rules

Past purchases

Number of required purchases

Regional

Region

State

County

City

Duration

Start

End

Discount %

550

562

563

564

565

568

569

582

508

507

509

571

FIG. 5N

Select entry to edit:

Stock/UPC number

575

508

507

509

572

FIG. 50

Data Structure For Holding Product Information
Richard K. Tam And Mark A. Resmer
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Select entry to delete:

Stock/UPC number

577

580

<Back Cancel

508 507 509

FIG. 5P

Business Rules

Product Component
Stock/UPC #

Available
for sale?

584

585 586

<Back Cancel

508 507 509

FIG. 5Q

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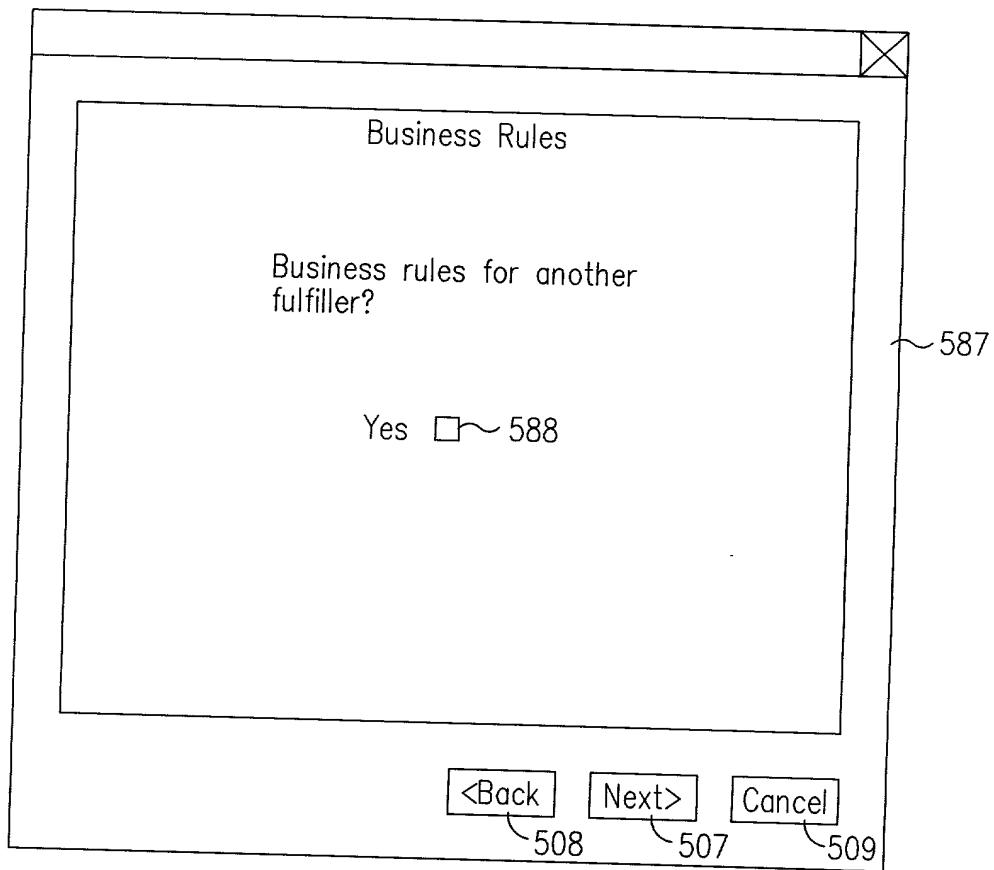


FIG. 5R

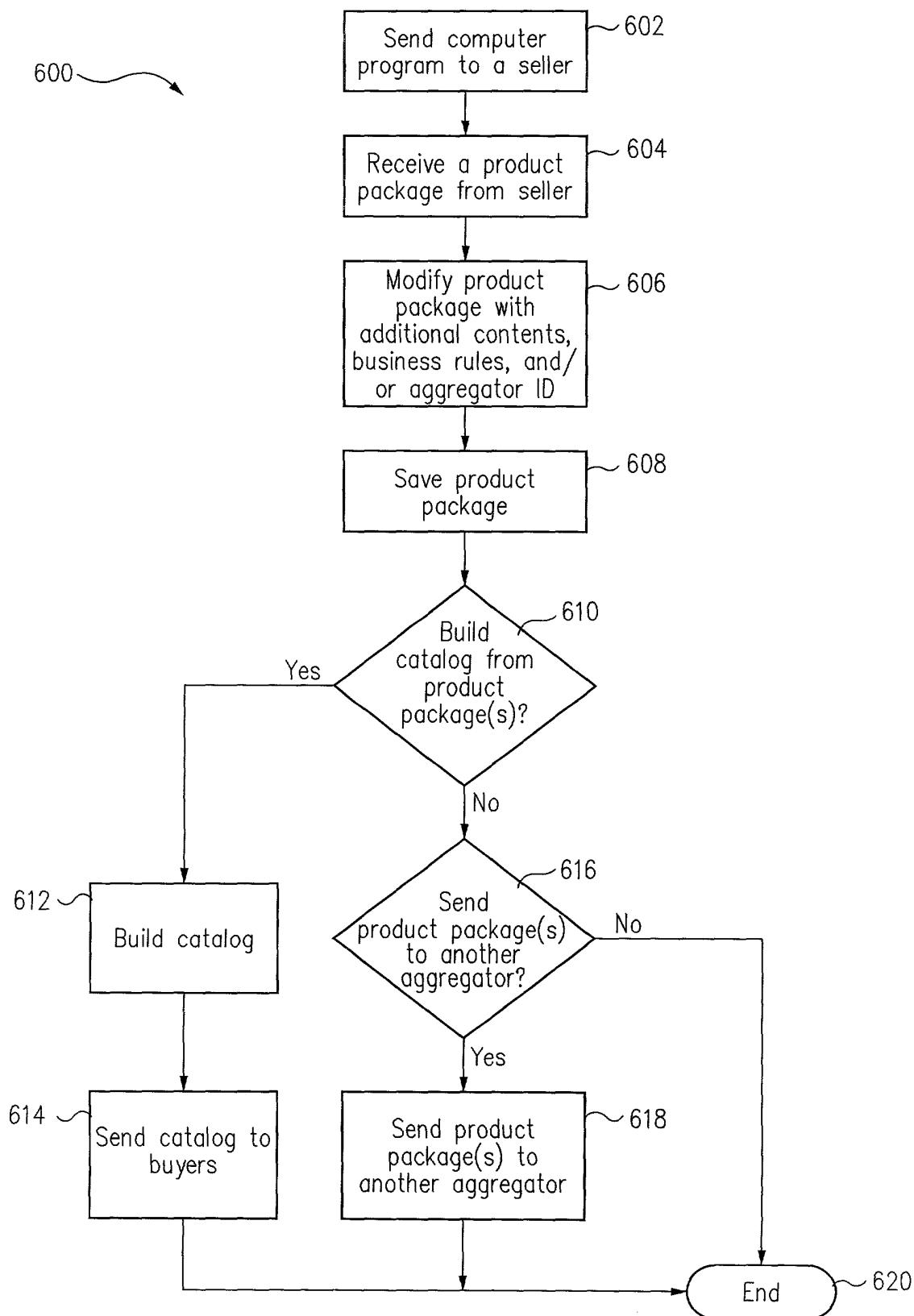


FIG. 6

Data Structure For Holding Product Information
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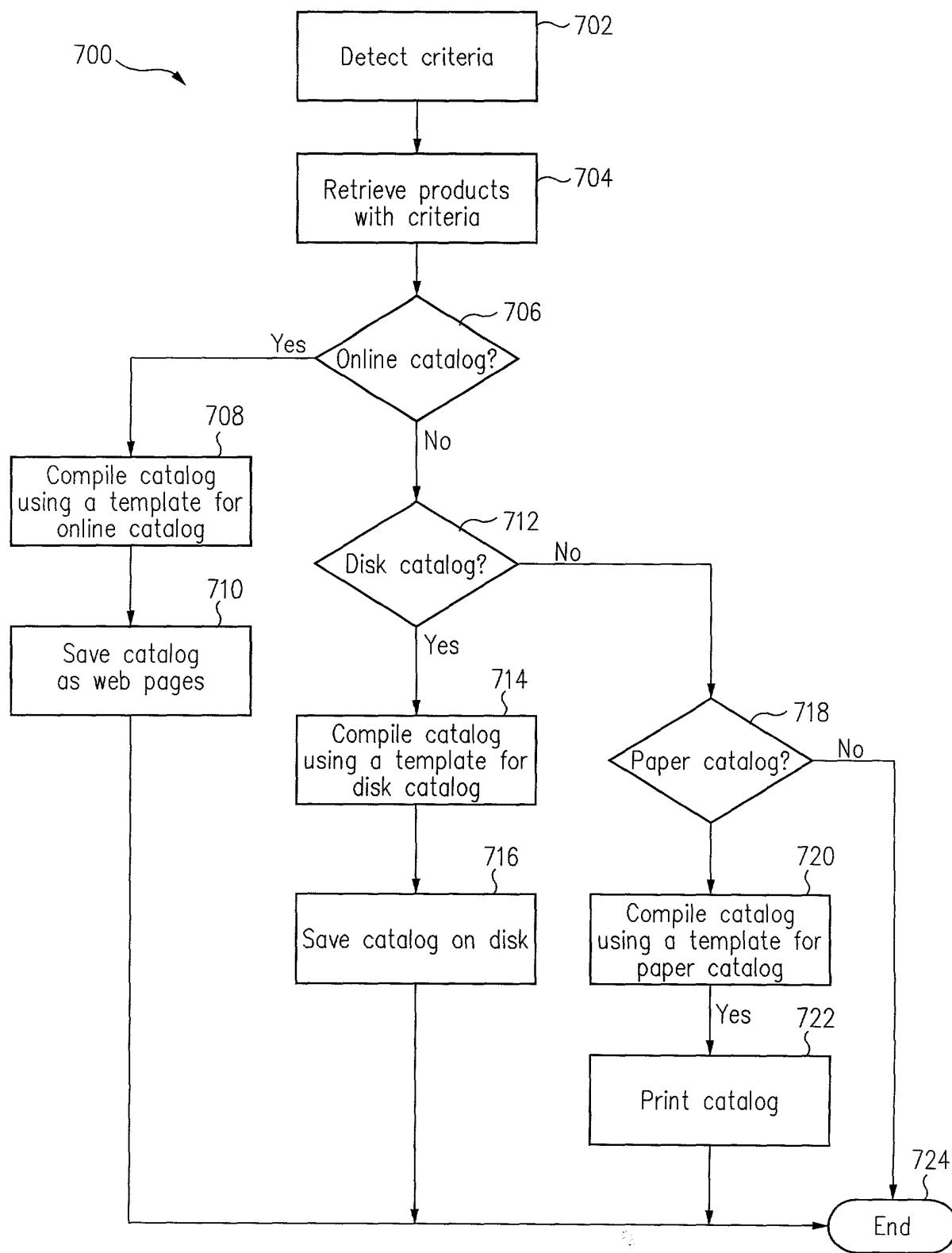


FIG. 7

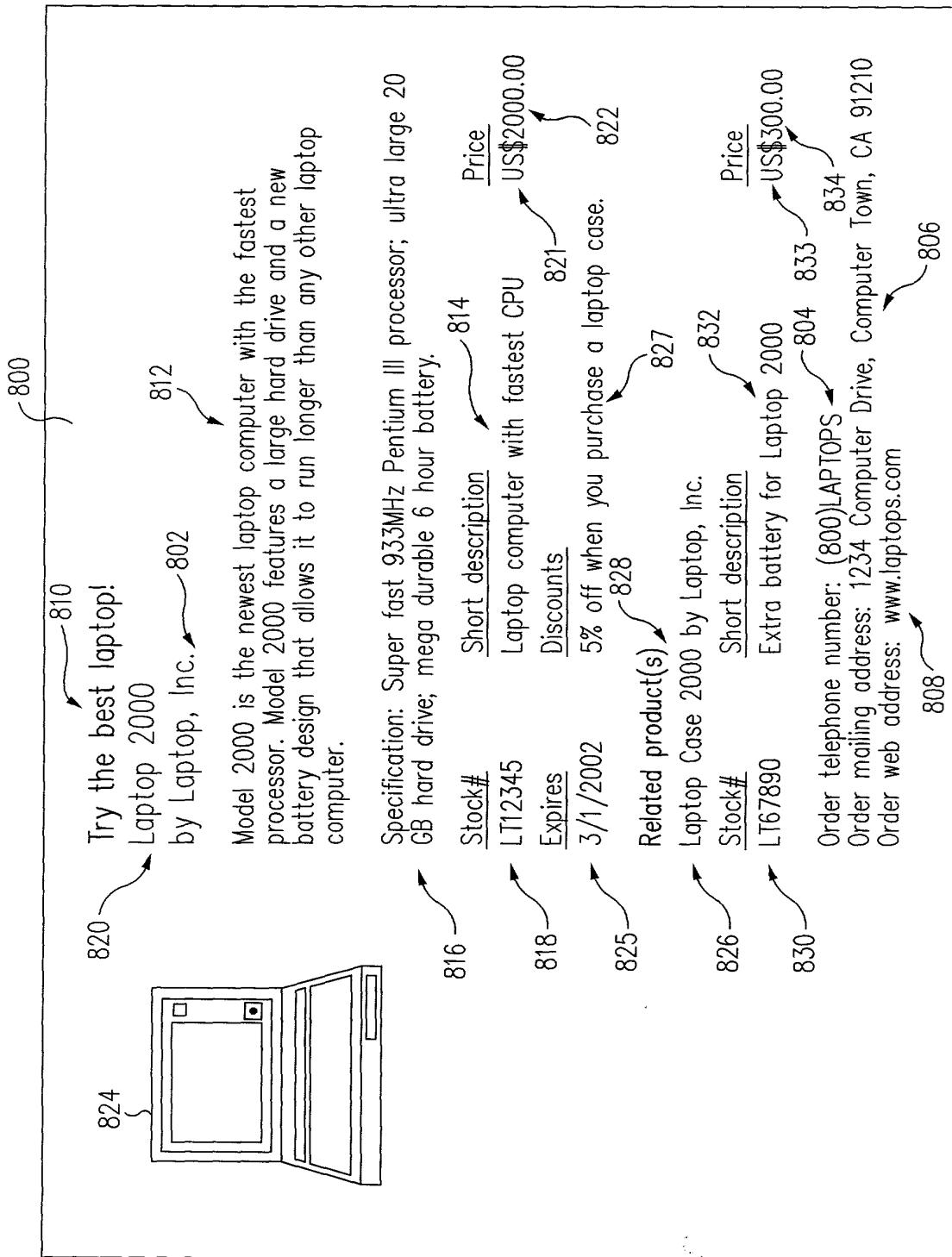


FIG. 8